



Anthem

Anthem is an innovation leader dedicated to improving health and making healthcare simpler. Through its affiliated companies, Anthem serves more than 116 million people, including more than 43 million within its family of health plans. We aim to be the most innovative, valuable and inclusive partner.

83,000
employees worldwide

5,000
employees in Indiana

Why is data science/analytics important to your organization?

Anthem is a digital platform for health and data science and analytics is a critical piece to that. Leveraging the vast amount of data we have, in a secure way, we develop actionable insights that power transformational digital products designed to improve health outcomes. These transformation products help deliver services in a personalized, proactive, and preventive way to better serve every consumer as a population of one – considering factors such as their medical, behavioral, and social needs – to provide support that best serves them.

What programs at your organization focus on data science and analytics?

Anthem leverages data science and analytics in a number of areas to enhance the consumer healthcare journey, delivering actionable insights to stakeholders, and ultimately helping consumers improve their health and wellbeing. Those areas include member, provider, and associate experience; value-based care; data-driven insights to providers; utilization and case management; claims adjudication; client/employer analytics; population health analytics; and social drivers of health.

